

# Donor Privacy Policy

United Way of the Battle Creek  
and Kalamazoo Region  
changethestory.org



## Your Privacy

United Way of the Battle Creek and Kalamazoo Region (UWBCKR) values the trust you place in us and adheres to the highest standards in gathering, using and safeguarding your personal information. UWBCKR does not sell, share or trade personal information about its users or donors. Your personal information is collected in order to provide you with excellent customer service and a quick and easy online experience. This information is used solely by your company's official designees (for payroll deductions and campaign maintenance), UWBCKR official designees and/or a secure online merchant bank (for credit card transactions).

## Why do we collect this information?

Your relationship with UWBCKR is voluntary and confidential. We use your information to send you acknowledgement of your gift and information we think you may find of interest about United Way. If you do not wish to receive such communication, you may let us know at any time by contacting UWBCKR.

**If you have any questions about United Way's privacy policies or practices, please contact us:**

**By e-mail:** [administration@uwbckr.org](mailto:administration@uwbckr.org)

**By phone:** (269) 343-2524

**By mail or in person:** 34 W. Jackson St., Battle Creek, MI, 49017 or  
709 S. Westnedge Ave., Kalamazoo, MI, 49007

### OUR VISION

A vibrant community where all people realize their full potential.

### OUR MISSION

Drive impact by leading shared efforts that engage diverse people, ideas and resources.