

## United Way of the Battle Creek and Kalamazoo Region 2019 Sweepstakes Rules

1. This promotion begins July 01, 2019 and ends at 5 p.m. Eastern Time on November 15, 2019. Participants must be legal residents of Michigan, at least 18 years of age and possess a valid driver's license.
2. The winner will receive a new vehicle of their choice valued at up to \$28,000 from any one of the participating new vehicle dealerships. The giveaway is made possible by the following sponsors: Kellogg Community Credit Union, DeNooyer Chevrolet, DeNooyer Ford, Orrin B Hayes, Inc., Seelye Auto Group, Henkel Automotive Group, Heritage Chevrolet, Metro Toyota, Sunshine Toyota and Kellogg Company. No individual campaign contributions were or will be used to purchase the automobile. Odds of winning depend on number of eligible entries received.
3. Any United Way of the Battle Creek and Kalamazoo Region donor that timely makes an undesignated gift of at least \$50 will be **automatically** entered for a chance to win. Entry without donation can also be made by completing an [entry form](#)\* containing name, address and phone number or email, and mailing it to United Way of the Battle Creek and Kalamazoo Region, Attn: Sweepstakes Drawing, 709 South Westnedge Avenue, Kalamazoo, MI 49007. Only one entry, automatic or otherwise, per person.
4. Pledge Forms or Entry Forms must be returned to either the Battle Creek or Kalamazoo United Way office by 5 p.m. Eastern Time on November 15, 2019. United Way of the Battle Creek and Kalamazoo Region will not be responsible for companies that fail to submit their employees' pledge forms by this date. United Way of the Battle Creek and Kalamazoo Region will not be responsible for lost or misdirected mail.
5. The winner of the sweepstakes will be drawn randomly after all qualifiers have been verified and announced on December 20, 2019.
6. Employees of United Way of the Battle Creek and Kalamazoo Region and members of their immediate families are not eligible to participate.
7. The winner is required to provide two (2) forms of proper photo identification, a valid driver's license and verification of compliance with these rules in order to be awarded the prize.
8. By entering, all participants hereby agree to comply with these Rules, represent that he/she is eligible, and consent to the use of his/her name and/or photograph for publicity purposes without further compensation, unless prohibited by law. All entrants release United Way of the Battle Creek and Kalamazoo Region, Kellogg Community Credit Union, DeNooyer Chevrolet, DeNooyer Ford, Orrin B Hayes, Inc., Seelye Auto Group, Henkel Automotive Group, Heritage Chevrolet, Metro Toyota, Sunshine Toyota and Kellogg Company and their employees, directors, officers and agents, parent, subsidiary and affiliated companies, advertising, fulfillment, publicity and promotion agencies from any and all claims or liability in connection with their participation in this promotion.
9. Entrants agree to hold harmless United Way of the Battle Creek and Kalamazoo Region, Kellogg Community Credit Union, DeNooyer Chevrolet, DeNooyer Ford, Orrin B Hayes, Inc., Seelye Auto Group, Henkel Automotive Group, Heritage Chevrolet, Metro Toyota, Sunshine Toyota and Kellogg Company and their parents, subsidiaries, affiliates, agencies, officers, directors and employees from responsibility for damages, losses or injuries, including death, personal injury or property damage, due in whole or part, directly or indirectly, from participation in this promotion or acceptance, possession, use or misuse of the prize.
10. No substitution or transfer of prize or redemption for cash equivalent, except by United Way of the Battle Creek and Kalamazoo Region due to unavailability, in which case a prize of equal or greater value will be substituted. United Way of the Battle Creek and Kalamazoo Region reserves the right to cancel, terminate or modify this promotion if not capable of completion as planned, and to award the prize as of that date as provided above.
11. Winners will be required to pay any title transfer costs and other applicable taxes and costs relating to the transactions, including, but not limited to federal and state income taxes.
12. Participation in this promotion may affect the tax deductibility of your gift. You should consult your tax advisor for more detailed information.
13. The name of the prize winner will be available after December 20, 2019 at [www.changethestory.org](http://www.changethestory.org). Sponsored by United Way of the Battle Creek and Kalamazoo Region, 709 South Westnedge Avenue, Kalamazoo, MI 49007

**NO DONATION NECESSARY. VOID WHERE PROHIBITED. DONATION WILL NOT IMPROVE CHANCES OF WINNING.**

\*Opens form for that can be completed and submitted for Sweepstakes qualification.