

Our Core Values

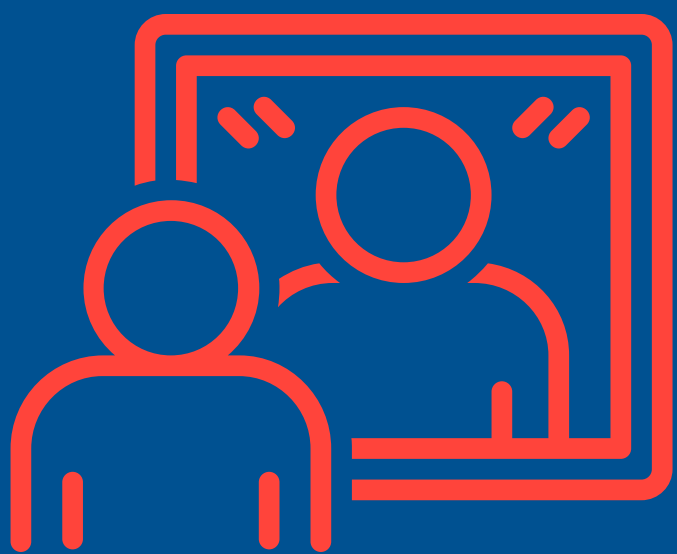
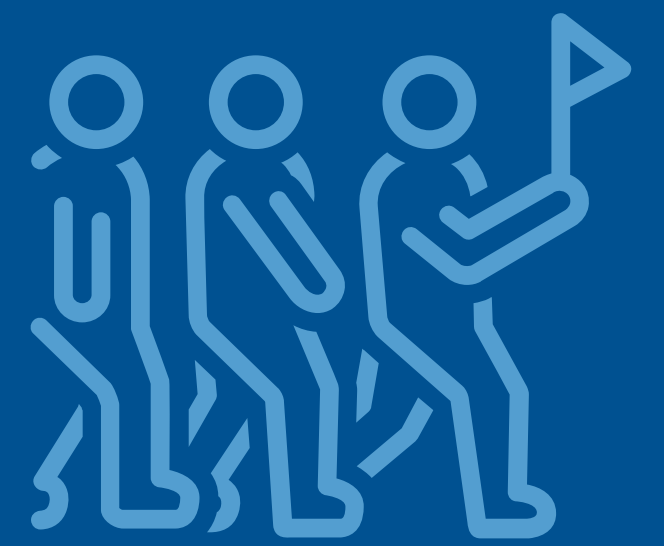
EQUITY

Collaborating with communities most affected by inequities through capacity building and increased accountability in partnerships and organizational behaviors.



LEADERSHIP

Modeling the behaviors we expect of others and supporting colleagues in service.



ACCOUNTABILITY

Transparently taking ownership of our work, decisions, and actions



INTEGRITY

Always doing what's right even when no one is looking.

CREATIVITY

Encouraging and developing new ideas through innovation and transparency.



CONNECTED TO COMMUNITY

Always working to engage with community through authentic partnerships with individuals and organizations.



United Way of the
Battle Creek and
Kalamazoo Region
changethestory.org