

Catalyzing Community Giving

Pillars of the Village Reemergence Plan



United Way of the
Battle Creek and
Kalamazoo Region
changethehistory.org

Sports, Arts, Culture

- Health & Wellness
- Culture & Community Pride
- Creativity/Innovation
- Parent Engagement
- Mentorship Networks
- Leadership Networks
- Teamwork/Shared Goals

Personal Growth

- Potential, Purpose, Vision
- Leadership, Management, Succession
- Character, Integrity, Unity, Justice
- Civil Rights vs. Human Rights
- Acculturation vs. Assimilation
- Collective Ownership Personal/Family/Corporate

Education

- Family Education Engagement
- Community Education Supports
- Learning: Application, Skills, Knowledge (ASK Model)
- Youth Entrepreneurial Empowerment
- Culturally Relevant Teaching and spaces

Industry

- Food Economy/Climate Change
- Workforce Development
- Land Ownership/Village Investment
- House Ownership/Infrastructure
- Advocacy
- Dollars Retained in the Community
- Group Economics/Shared Resources