

Become an Equity Challenge Sponsor



**United Way of
South Central Michigan**

Calhoun | Clinton | Eaton
Ingham | Jackson | Kalamazoo

Thousands have participated in United Way's 21-Day Equity Challenges, aimed at deepening the community's understanding of equity through curated content and group discussion.

By investing as a contributing sponsor, you'll be helping to create and support equitable communities for your employees and the larger region.

Annual investment: \$5,000

Benefits

- Recognition as a United Way of South Central Michigan partner in building equitable communities
- Logo included on all web pages, marketing materials, etc. related to any UWBCR 21-Day Challenges run during your sponsorship year.

Questions?

Email marketing@uwbckr.org

Learn more about our Challenges at changethestory.org/leading-with-equity.

